AGRIBUSINESS DEVELOPMENT CORPORATION GAMEPLAN

TEAM/ RESOURCES

Site specific

- Workshop leaders with more expertise
- Landowners



- Government agencies
- Educational institutions
- Private businesses



Goal 2

Goals

INITIATE DEVELOPMENT & SUPPORT for successful diversified ag

- Assist in acquisition or construction of facilities to enhance producers' ability to take advantage of export or value-added opportunities
- Inform, educate, or train farmers on various areas to include food safety, pesticide • Conduct economic application techniques, ag theft & land issues
- Coordinate/cooperate with other government agencies, educational institutions, private organizations to advance agriculture.

Goal 3 **PROVIDE** SOLUTIONS for bottleneck issues

- Conduct research & demo projects to facilite transfer of knowledge or technology
- & feasibility studies relating to AG

TARGET

Create management models

> VISION Contribute to diversification of Hawai'i 's economy

Demonstrate use of leading edge technology

Provide Solutions



Goal 1

TRANSITION

systesms &

(FRPP)

infrastructure

former plantations

Acquire & manage high

value ag land, water

Acquire easements to

protecht Ag lands

Organize farmers &

users to coops & to

coordinate common

Form subsidiaries to

create public & private

interests & efforts

to diversified ag

contracts work out by project

partnerships

Partnerships with non-profit agencies to support farmers

Formation of cooperates to get job done.

•Not duplicating work done by others

CHALLENGES

- Legislative funds not constant or dependable
- Legislature expects ADC to solve many ag problems
- Keeping customers knowledgeable about ADC
- · Working within the procurement system and keeping funds for ADC

